



Interested Parties,

In a new Audience Understanding Survey of 300 weighted, self-reported registered voters in Colorado, overwhelming majorities back solutions to help build more housing that is affordable across the state. The survey was conducted by GrowProgress.

By wide margins, Coloradans support specific policy solutions to help local communities build more affordable housing:

- **84%** of voters indicate that they would support passing policies to increase the supply of housing that is affordable across the state of Colorado. Half of all respondents expressed strong support for such policies.
- **67%** of voters support individuals having the right to split their own property into two lots so they can build additional housing that is likely to be more affordable. Almost one-third (31%) strongly agree with this policy.

It is clear in this survey that Coloradans believe more action is needed. Over half of the respondents (56%) indicate that they do not believe the state government is doing enough to address the cost of housing in Colorado.

Poll Method: The Audience Understanding Survey: CO Housing Measures was conducted by GrowProgress. GrowProgress recruited a representative sample of self-reported registered voters in Colorado, starting with qualifying questions to ensure respondents were part of the target audience. The weighted sample size for this survey is 300. The poll was in the field from Tuesday, January 27, 2026 to Friday, January 30, 2026. To accurately represent the target audience, weighting factors were applied for age, education, gender, party, and race.